



ALACWeatherService

"Making the Difference When it Matters the Most"

www.alacweather.com

August 8, 2011

To Whom It May Concern:

The ALAC Weather Service, a Middleton, Wisconsin based company, will be expanding operations to include more counties in the state of Wisconsin into their forecast responsibility area beginning on September 1, 2011 at midnight central daylight time. Currently, the ALAC Weather Service forecast office in Madison/Middleton, Wisconsin serves seventeen counties and provides special event forecasts and monitoring for personal and business needs.

Beginning on the September 1, 2011 one of the main changes at ALAC will be the addition of nine more counties into the forecast responsibility area. Our users have requested these counties to be added to our forecast responsibility area and it will also help us provide a more complete service to those living across southern Wisconsin. The counties that will be added to our forecast responsibility area beginning September 1, 2011 will be: Crawford, Vernon, Juneau, Adams, Marquette, Green Lake, Fond du Lac, Sheboygan, and Ozaukee. The ALAC Weather Service will now be serving twenty-six counties.

Another addition to the services offered at the ALAC Weather Service will be more client services for businesses and other organizations. This will include, but is not limited to, event forecasting and monitoring, personalized weather forecasts, past climatic data research, and other services on request. Please stay tuned for more information regarding this expansion of ALAC Weather.

If you have any questions or comments about these changes or new additions to the ALAC Weather Service Madison/Middleton, Wisconsin or have feedback on any of our current services provided through our website, please do not hesitate to contact us. Contact information is located below or can be found on the "Contact Us" portion of our website.

With regards,

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